

**2010 WSIB Student Video Contest
Judging Criteria**

Question	Mark 1	Mark 2	Mark 3	Mark 4
Question #1 and #2 – does submission meet entry requirements?	These are yes / no question only.	n/a	n/a	n/a
#3 - How well was a script or story developed?	No evidence of a script or storyboard. Disconnected series of scenes with no unifying story. No style or mood.	Able to depict a script/story was outlined before camera work. The video tells a connected story, but the style and mood do not suit the content.	Able to depict a script/story was outlined before camera work. The video tells a story in a mood or style which suits the content.	A script/story is easily depicted which suits the mood/style of the content.
#4 - Was the use of actors or presenters appropriate?	The video features a person(s) not doing much, who did not add to the value of the video.	Actors were essential for the understanding of the video.	Actors were active and assisted in explaining the video.	The use of actors was used to fully understand the message of the video.
#5 - Did the use of location(s) match the overall script/storyline?	Location did not match the storyline.	Location some what assisted the storyline but could have been better.	Location use was good, but more work required to assist the story line.	Location was appropriate and assisted in achieving the storyline.
#6 - Rate the use of props and/or special production touches:	None were used OR the ones used did not work with the storyline.	Props and special production touches were used but not well or effective to assist the storyline.	Some props etc. were used, but could have been done better to support the storyline.	All props and special production touches used were appropriate and effective.
#7 - Was the camera work and lighting effective?	Shaky camera shoots, excessive panning and zooming distract the viewer. Poor lighting - lighting is too bright or dark.	No shaky footage, pans & zooms are limited. Main subject is located slightly off center. Good lighting choices. Additional lighting is used. Few shadows or glares are	Good shots, video is steady with few pans & zooms. Close ups are used to focus attention. Video shows evidence of good composition (ratio of image, line of gaze, pan/tilts, and movements)	Shows excellent understanding of the camera work elements, & lighting usage. Excellent shots, video is steady with few pans & zooms. Close ups are used to focus attention. Video shows

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		present.	Additional lighting is used. Almost no shadows or glares are present.	evidence of excellent composition (ratio of image, line of gaze, pan/tilts, movements) Additional lighting is used. No shadows or glares are present.
#8 - Was the editing seamless?	Careless editing. Entire video seems like a collection of unrelated cuts.	Editing has no jumps or glitches. Most shots can only be understood by someone who is familiar with the surroundings or most shots do not fit sequence.	Accurate editing techniques. Some shots can only be understood by someone who is familiar with the surroundings or some shots do not add to sequence.	Excellent understanding of editing techniques. Shots flow seamlessly together.
#9 - Was the sound/music appropriate?	Careless use of music.	Audio is clear and appropriate.	Accurate sound techniques with appropriate choice of sound/music.	Excellent understanding of sound recording and music/sound choices.
#10 - How well did the story/script support a workplace health and safety message?	Sketchy coverage of topic.	Topic presented with basic points covered.	Topic presented with good insights.	Topic thoroughly explored with interesting supporting information or unique point of view.